



Put decades of digital experience  
to work for your brand.





# Who we are

## and what it means for you

For 30 years Bible Gateway has been the go-to online destination for Christians everywhere, offering easy access to over 200 versions of the Bible, Bible study helps, and devotionals. With more than 28 million unique visitors each month, we represent the single largest Christian audience on the web. That gives our advertisers enormous, targeted reach for name acquisition and lead generation, product promotion, community mobilization, and brand building.

“

I highly recommend Bible Gateway and Salem Web Network. Working closely with their team over the years has been an absolute privilege. Their approach to creating campaign success is unparalleled.

*Claire Foster, Regent University*

”





# Our Reach

Our unrivaled reach to the Christian market becomes your platform to develop brand awareness, lead generation, and bring growth to this responsive audience.

**188 million**

average monthly page views

**80 million**

average sessions each month

**28 million**

average unique monthly visitors

**15 million**

listens each month

(3.3 million hours per year)

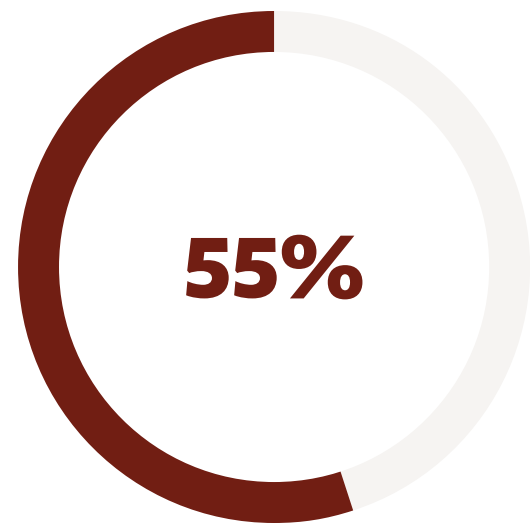


**7.9 million  
app installs**

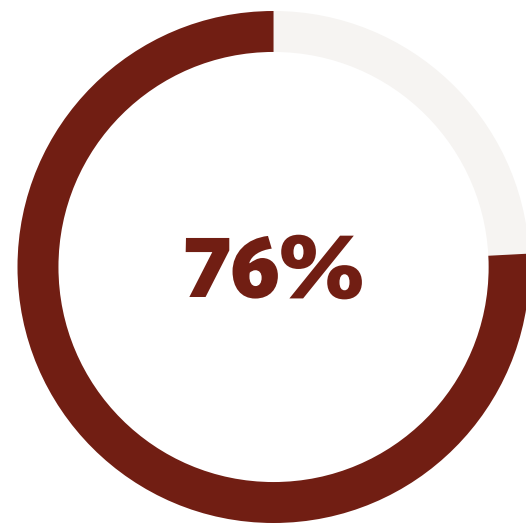
**1.1 million+** active  
app users

**63.1%** of all web  
traffic comes from  
a mobile device

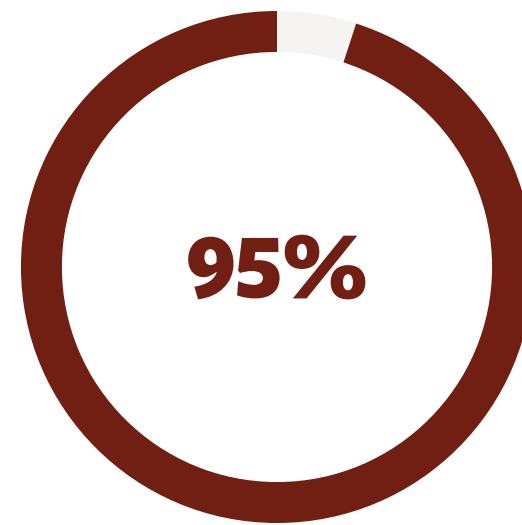
# Our Audience



**female**



**age 54 and under**



**attend church**

Bible Gateway's audience consists of pastors, seminary students, church administrators, and believers—both old and new—seeking to grow their faith.

**\$78,000** average household income

**58%** are in the U.S.

**54%** have a bachelor's degree or higher

**34%** have at least some college education

**23%** have a Master's degree or higher

**2%** have M.D.

**52%** attend church at least once per week

**7%** hold a paid church position

**3%** are a senior or teaching pastor

**39%** are retired

**62%** are married

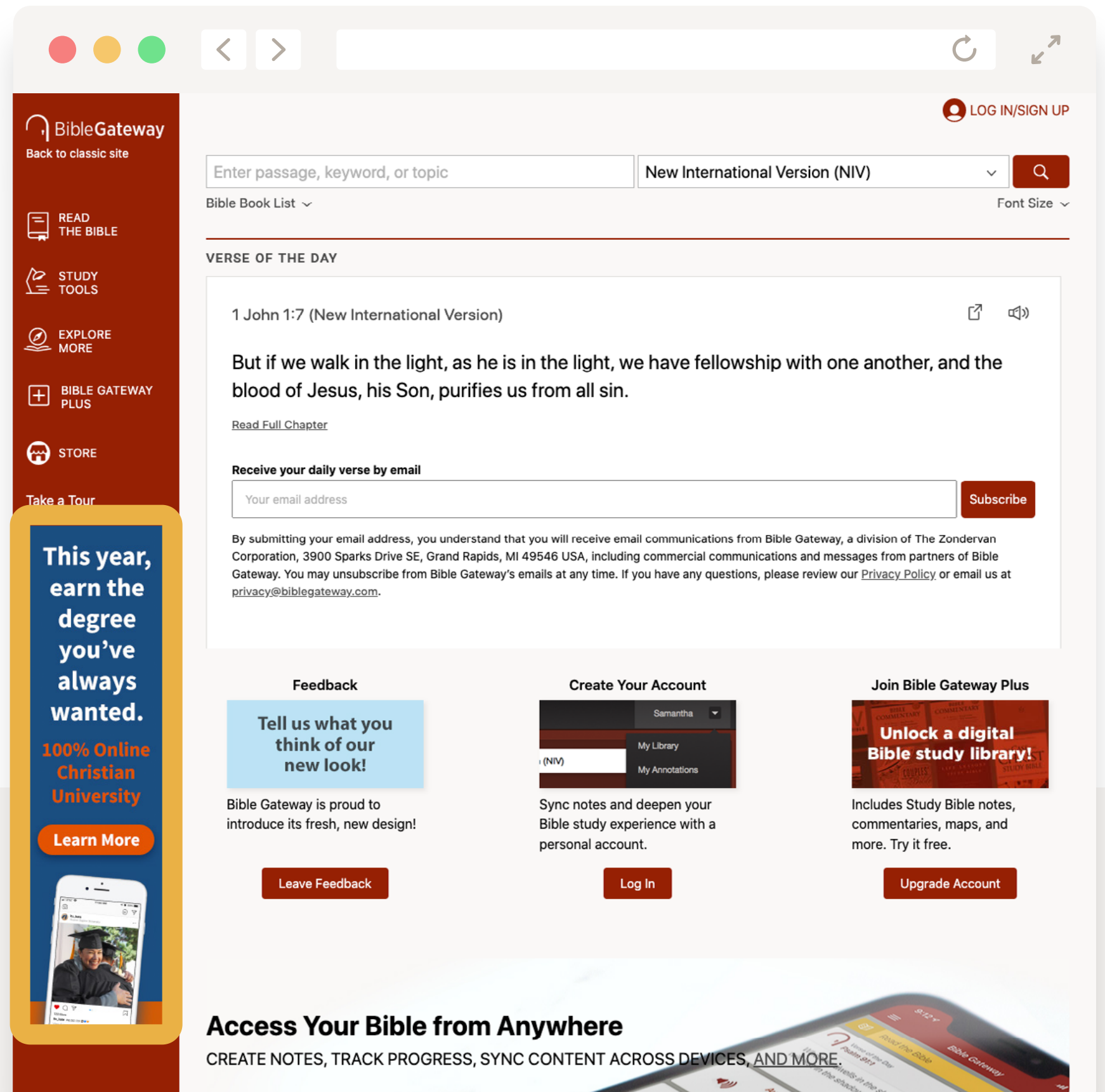
**12%** have children in the house

# Advertising Opportunities

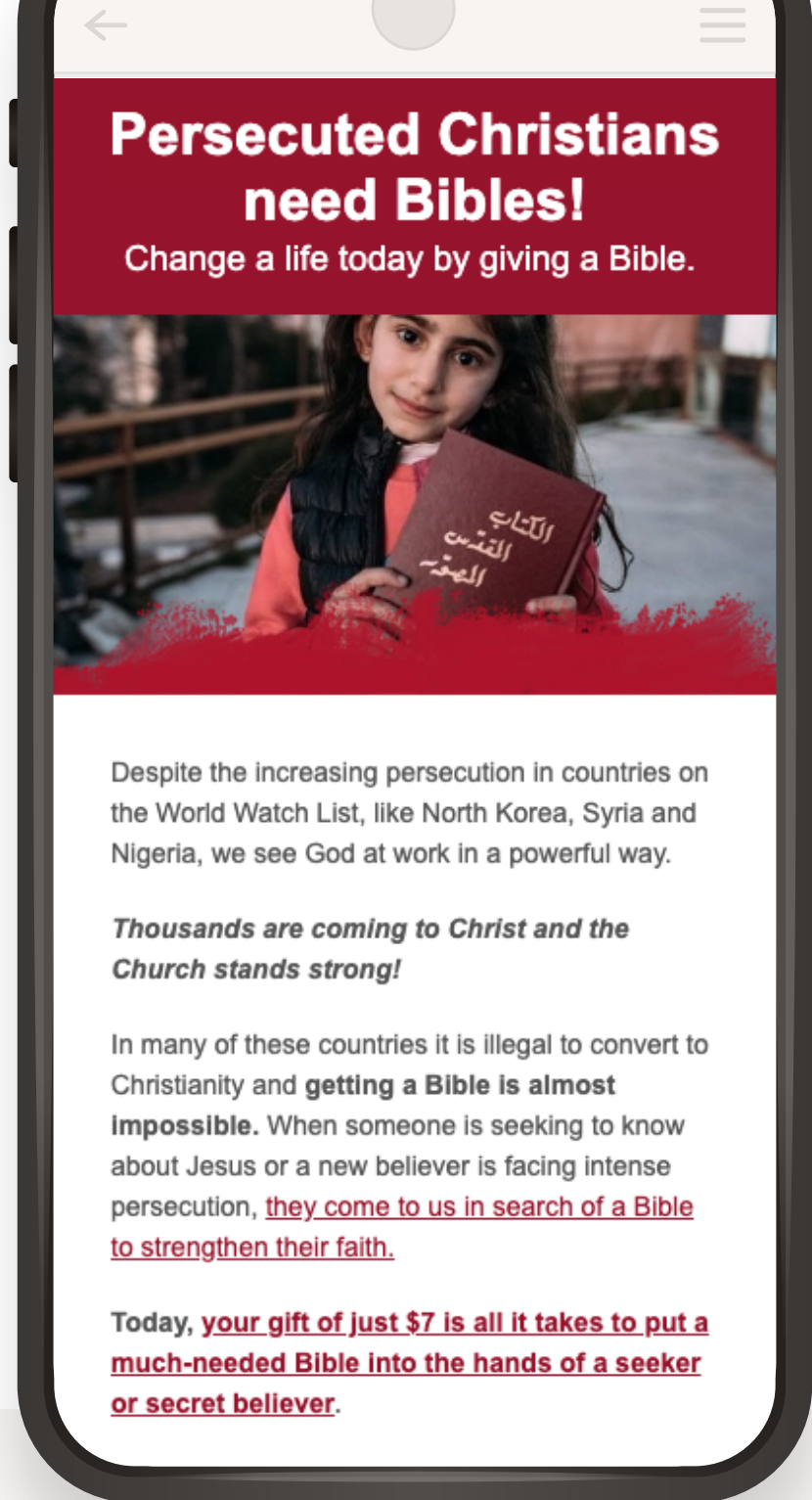
Options and expertise to help you reach your target audience

With full email lists available—in addition to a variety of web and app display options—our sales and advertising teams can help you tailor an effective campaign with the perfect reach.

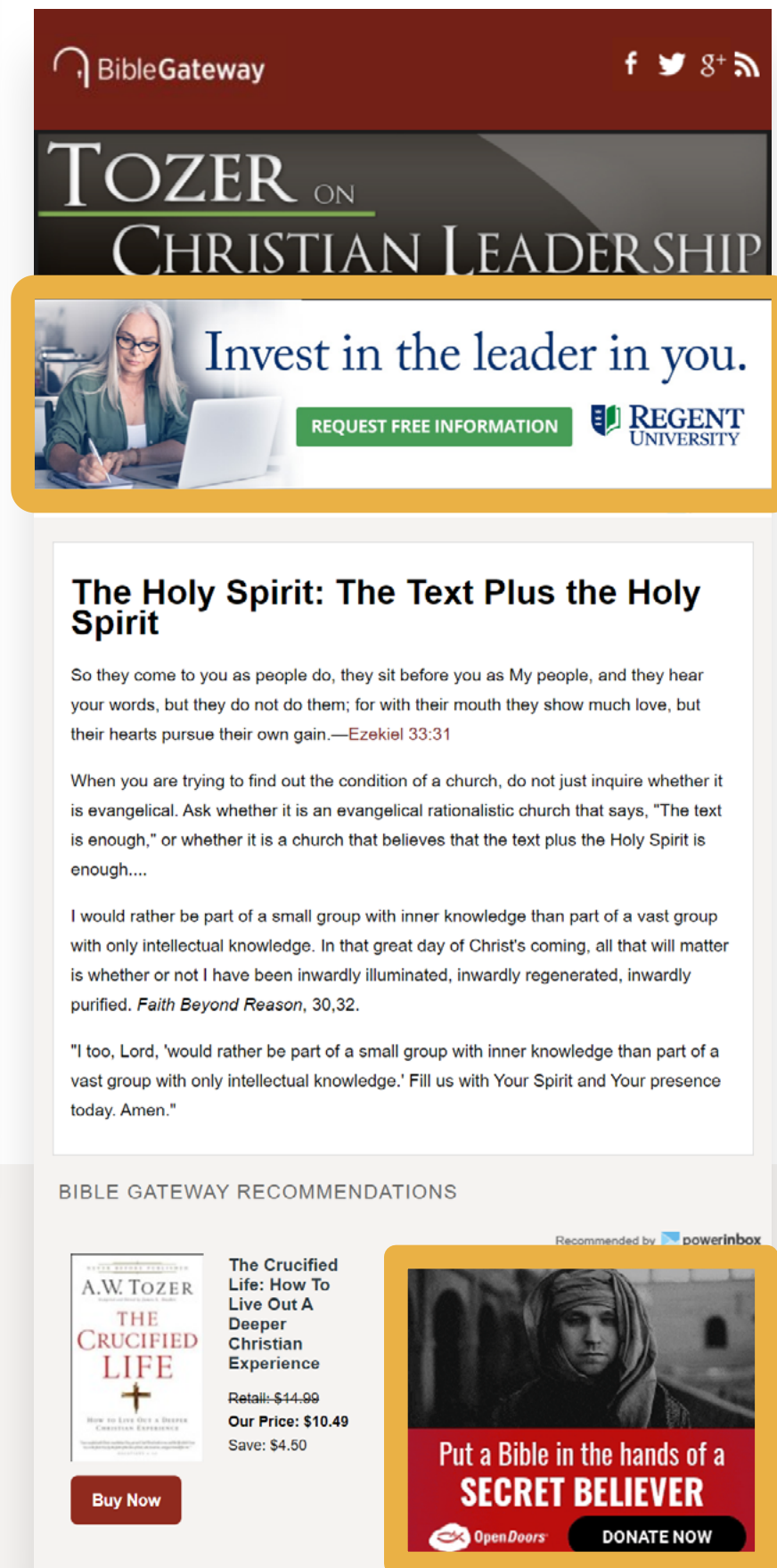
website display ►







▲ direct email  
email newsletters ►



“ [Bible Gateway] helped us target our perfect audience and streamline our campaigns to capture contacts who were involved and eager to hear what we have to say. Working with them over the years, they always seek to help us find people who really care about our products. We are very happy in the results and service that we have received. *Adrienne Hedlund, Harvest House Publishers* ”



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