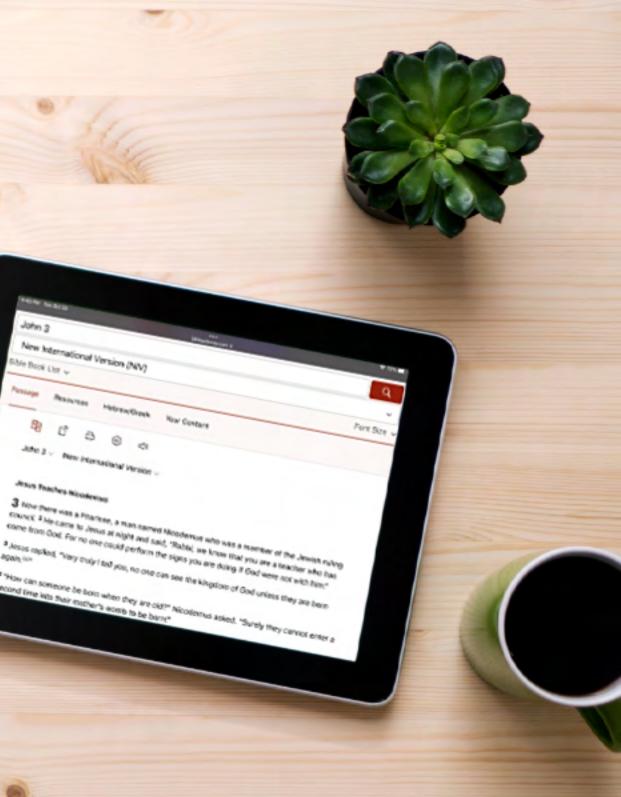
# **BibleGateway**

Put decades of digital experience to work for your brand.



John 3

## Who we are

## and what it means for you

For 30 years Bible Gateway has been the go-to online destination for Christians everywhere, offering easy access to over 200 versions of the Bible, Bible study helps, and devotionals. With more than 28 million unique visitors each month, we represent the single largest Christian audience on the web. That gives our advertisers enormous, targeted reach for name acquisition and lead generation, product promotion, community mobilization, and brand building. I highly recommend Bible Gateway and Salem Web Network. Working closely with their team over the years has been an absolute privilege. Their approach to creating campaign success is unparalleled. Claire Foster, Regent University

## Our Reach

Our unrivaled reach to the Christian market becomes your platform to develop brand awareness, lead generation, and bring growth to this responsive audience.

#### **188 million**

average monthly page views

#### **80 million**

average sessions each month

#### 28 million

average unique monthly visitors

### **15 million**

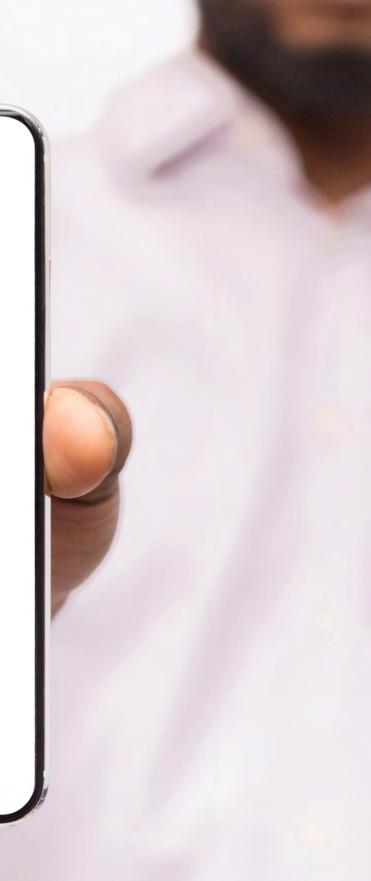
listens each month (3.3 million hours per year)

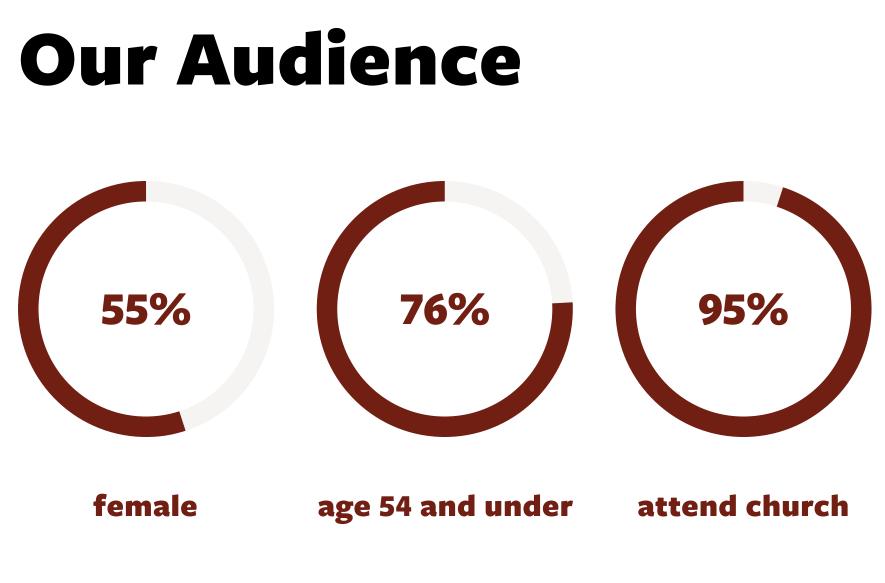


**1.1 million+** active app users **63.1%** of all web traffic comes from a mobile device



#### 7.9 million app installs





Bible Gateway's audience consists of pastors, seminary students, church administrators, and believers—both old and new—seeking to grow their faith.

\$78,000 average household income58% are in the U.S.

54% have a bachelor's degree or higher
34% have at least some college education
23% have a Master's degree or higher
2% have M.D.

52% attend church at least once per week7% hold a paid church position3% are a senior or teaching pastor

39% are retired62% are married12% have children in the house

## Advertising Opportunities

## Options and expertise to help you reach your target audience

With full email lists available—in addition to a variety of web and app display options—our sales and advertising teams can help you tailor an effective campaign with the perfect reach.

website display **>** 

#### $\langle \rangle$ BibleGateway Back to classic site Enter passage, keyword, or topic Bible Book List ~ VERSE OF THE DAY STUDY TOOLS 1 John 1:7 (New International Version) But if we walk in the light, as he is in the light, BIBLE GATEWAY blood of Jesus, his Son, purifies us from all sin Read Full Chapter STORE Receive your daily verse by email Take a Tour Your email address By submitting your email address, you understand that you will receive This year, Corporation, 3900 Sparks Drive SE, Grand Rapids, MI 49546 USA, inclu Gateway. You may unsubscribe from Bible Gateway's emails at any time earn the privacy@biblegateway.com. degree you've always Feedback Create wanted. Tell us what you think of our LOO% Onlin new look! Christian Bible Gateway is proud to Sync notes introduce its fresh, new design! Bible study Learn More personal acc Leave Feedback Access Your Bible from Anywhere

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#### **Persecuted Christians** need Bibles!

Change a life today by giving a Bible.



Despite the increasing persecution in countries on the World Watch List, like North Korea, Syria and Nigeria, we see God at work in a powerful way.

Thousands are coming to Christ and the Church stands strong!

In many of these countries it is illegal to convert to Christianity and getting a Bible is almost impossible. When someone is seeking to know about Jesus or a new believer is facing intense persecution, they come to us in search of a Bible to strengthen their faith.

Today, your gift of just \$7 is all it takes to put a much-needed Bible into the hands of a seeker or secret believer.





#### The Holy Spirit: The Text Plus the Holy Spirit

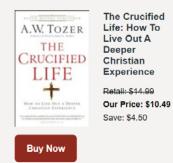
So they come to you as people do, they sit before you as My people, and they hear your words, but they do not do them; for with their mouth they show much love, but their hearts pursue their own gain.-Ezekiel 33:31

When you are trying to find out the condition of a church, do not just inquire whether it is evangelical. Ask whether it is an evangelical rationalistic church that says, "The text is enough," or whether it is a church that believes that the text plus the Holy Spirit is enough ....

I would rather be part of a small group with inner knowledge than part of a vast group with only intellectual knowledge. In that great day of Christ's coming, all that will matter is whether or not I have been inwardly illuminated, inwardly regenerated, inwardly purified. Faith Beyond Reason, 30,32.

"I too, Lord, 'would rather be part of a small group with inner knowledge than part of a vast group with only intellectual knowledge.' Fill us with Your Spirit and Your presence today. Amen."

#### **BIBLE GATEWAY RECOMMENDATIONS**





nowerinbox

[Bible Gateway] helped us target our perfect audience and streamline our campaigns to capture contacts who were involved and eager to hear what we have to say. Working with them over the years, they always seek to help us find people who really care about our products. We are very happy in the results and service that we have received. Adrienne Hedlund,

Harvest House Publishers

# Rible Gateway



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